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The best-selling usability guru is back and has revisited his classic guide, joined forces with Web usability consultant Hoa Loranger, and created an updated companion book that covers the essential changes to the Web and usability today. Prioritizing Web Usability is the guide for anyone who wants to take their Web site(s) to next level and make usability a priority! Through the authors' wisdom, experience, and hundreds of real-world user tests and contemporary Web site critiques, you ...

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Prioritizing Web Usability. Hoa Loranger and Jakob Nielsen, 2006. After more than a decade of Web usability research, we literally have thousands of guidelines for making better websites. But what are the most important ones that all designers need to know? That's what Prioritizing Web Usability is about. A second goal of the book is to update the early Web usability guidelines we published in the 1990s.

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Hoa Loranger is the author of Prioritizing Web Usability (3.95 avg rating, 639 ratings, 17 reviews, published 2006), Web usability 2.0. L'usabilità che C...

Hoa Loranger (Author of Prioritizing Web Usability)

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Prioritizing Web Usability: Amazon.co.uk: Nielsen, Jakob ...

Funny it should take me two and a half years at DSU before I finally read Jakob Nielsen and Hoa Loranger's Prioritizing Web Usability (New Riders: Berkeley, CA, 2006). Sure, my doctoral studies focus on knowledge management and decision support systems. But given how everything I.T. is switching to the Web, I'm inclined to make...

Highlights from Prioritizing Web Usability | CAH@DSU

A previous Sun Microsystems Distinguished Engineer, Nielsen is the author of numerous books, including the worldwide best-seller Designing Web

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Usability (New Riders, 2000). Hoa Loranger is a User Experience Specialist at Nielsen Norman Group.

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Prioritizing Web Usability. by Jakob Nielsen and Hoa Loranger. Overview -. In 2000, Jakob Nielsen, the world's leading expert on Web usability, published a book that changed how people think about the Web— Designing Web Usability (New Riders). Many applauded.

Prioritizing Web Usability by Jakob Nielsen; Hoa Loranger

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